

Dr. NEHA DHAWAN

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I am a Ph.D Holder. Starting my career in 2013, I have worked across multiple institutions and Roll Outs across different profiles including Placement officer, NAAC coordinator, NSS coordinator, Event Planner, Student Counselor and Admission Counselor; apart from Teaching Profile. My professional career began with SCD Govt. College for Boys after achieving my UGC-NET in 2013 and right now working with Khalsa Institute of Management & Technology for Women in Ludhiana, India. My research papers published in many National & International, UGC CARE, Scopus indexed, ABDC indexed and other journals. I count myself as analytical, focused, disciplined and futuristic candidate.

Finished [Ph.D](#) in March 2023.

Key Professional Skills...

| TAX PLANNING | PERSONAL FINANCE PLANNING | ANALYST | BUDGETING | RESEARCH | REVIEWER | COUNSELING |
TEAM LEAD | PROJECT MANAGEMENT | COURSE PLANNING | AUTHOR | Interfaces –
PLACEMENT HEAD | NAAC Coordinator | LECTURE GUIDANCE | TALLY |

CAREER TRACK

Assistant Professor, Management Department	Khalsa Institute of Management & Technology for Women, Ludhiana	August 2021 – Present
Assistant Professor, Commerce & Management Department	Trinity Institute of Professional Studies, New Delhi	August 2017 – June 2021
Assistant Professor, Business Administration Department	SCD Govt. College for Boys, Ludhiana	July 2013 – April 2017
Ph.D	I.K.G. Punjab Technical University, Kapurthala, Punjab (India)	2023
UGC-NET (Management) (Ist Attempt)	University Grant Commission, India	2013
Master of Business Administration Major- Finance Minor- Marketing (77.30%)	Punjab Agriculture University, Ludhiana, Punjab (India)	2011 - 2013
Bachelor of Commerce (73.44%)	Govt. College for Women, Ludhiana Panjab University, Chandigarh (India)	2008 – 2011
Senior Secondary School (85.20%)	Central Board of Secondary Education, Delhi	2006 – 2008

DOCTORATE OF PHILOSOPHY

- Ph.D entitled “Impact of Banking Online Frauds on Customers Perception: A Case study of Ludhiana Region” under Guidance of Dr. Harpreet Kaur, Director, KIMT was completed in 2023.
- Research, Analysis, Data Collection, Report Writing, etc. were my responsibilities.
- Survey more than 1000 online banking customers personally and established good relations with all.

ASSISTANT PROFESSOR - S.C.D. Government College, Ludhiana

- Started as Assistant Professor in SCD Govt. College for boys in Ludhiana as Commerce and Management Faculty.
- Mentor students in major projects of Capital Budgeting, Tax Planning, Investment Planning, Bulls eye on stock trading i.e., stop loss, profit booking etc.
- NSS Girl wing Faculty Coordinator for two years also held NSS Grade B Certificate.

- Organized many events such as International and National Level Conferences and Seminars, Alumni Meets, Trips, etc.
- Participated and presented Research Papers in various National & International Conferences & Seminars.

ASSISTANT PROFESSOR – TRINITY INSTITUTE OF PROFESSIONAL STUDIES, NEW DELHI

- Assistant Professor in Trinity Institute of Professional Studies, New Delhi as Commerce and Management Faculty.
- Mentor students in major projects of Ratio Analysis, Personal Financial Planning, Investment Decision Making, Capital Budgeting, Tax Planning, Day to Day Stock Trading, etc.
- Placement Officer for 4 years and got students placed in MNCs.
- Admission Counsellor for BBA course during and after Covid-19 scenario and done 100% admissions in my course.
- Guided and implemented environmental safety and recycle waste projects during my tenure.
- Organized many events such as International and National Level Conferences and Seminars, Alumni Meets, Tours & Trips, etc.
- Participated and presented Research Papers in various National & International Conferences & Seminars.

ASSISTANT PROFESSOR – KHALSA INSTITUTE OF MANAGEMENT & TECHNOLOGY, LUDHIANA

- Assistant Professor in Khalsa Institute of Management & Technology for Women, Ludhiana as Commerce and Management Faculty.
- Mentor students in major projects of Personal Financial Planning, Comparative Statement Analysis, Financial Analysis, Investment Decision Making, Capital Budgeting, Tax Planning, Day to Day Stock Trading, etc.
- NSS coordinator for Girls Wing and guided many environmental safety and social responsibility projects.
- Admission Counsellor for B.Com (Hons.), BBA and MBA courses.
- Organized many events such as Inter-College and Inter-School Competitions, Farewell, Freshers, etc.
- Participated and presented Research Papers in various National & International Conferences & Seminars.

SUBJECTS TAUGHT TILL DATE

- Financial Management related subjects such as Security Analysis & Portfolio Management, Investment Decision Making, etc.
- Banking & Insurance Management
- Economics subjects such as Managerial Economics, Indian Economics, etc.
- Taxation related subjects such as Income Tax, Indirect Tax, GST, etc.
- Human Resource Management related subjects such as HRM, HRD, IRL, LTD, etc.
- Marketing Management related subjects such as RLM, MM, etc.

ADDITIONAL RESPONSIBILITIES

- Engaged in Curriculum Setting and smooth running of the organization.
- Counsel students on one-to-one basis for their personal as well as for their career development.
- Additional responsibility of monitoring students on their internships and career development seminars and workshops.
- Ensure compliance of rules, regulations and laws for smooth running of college and member of inspection committees.

EXTRA CURRICULAR ACTIVITIES

- Reviewer of Springer Journal named 'Electronic Commerce Research'.
- Running as a regular hobby and like to explore different cuisines.
- Like to keep track of updates on Direct and Indirect Tax regimes as a part of my regular activities.

PERSONAL DETAILS

Date of Birth: 1st March 1990 | **Languages Known:** English, Hindi & Punjabi | **Location Preference:**

Signature

ANNEXURE

BOOKS

- Kaur H., Sidhu M. M., Dhawan N. and Rakshitha J., “Strategic Human Resource Leadership: Empowering Organizations through People”, National Press Associates (2023).

RESEARCH PAPERS

- Dhawan N. (2023), “Customers Perception Regarding Security, Privacy & Reliability w.s.r.t. Mobile Banking in India”, European Economic Letters, Vol. 13, Iss. 3, pp: 1030-1035, ISSN: 2323-5233. (ABDC Indexed)
- Dhawan N. and Aneja H. K. (2021), “Comparative Analysis of Selected Public Sector & Private Sector Banks in India Regarding Non-Cash Payments w.s.r.t. Security, Privacy & Reliability”, ANVESAK, Vol. 51, No.2 (XIV) July-December 2021, ISSN: 0378 – 4568. (UGC-CARE)
- Dhawan N. and Aneja H. K. (2021), “Impact of Demographic Characteristics on the Usage of Internet Banking Services”, Jijnasa, Vol. 38, No. 5, pp. 66-71, ISSN: 0337-743X (UGC-CARE)
- Dhawan N. and Aneja H. K. (2021), “Comparative Analysis of Security, Privacy & Reliability Factors of Mobile Banking of Selected Public Sector & Private Sector Banks in India”, The Journal of Oriental Research Madras, Vol. XCII-XXII, pp. 34-43, ISSN: 0022-3301 (UGC-CARE)
- Dhawan N. and Aneja H. (2019), “Impact of Demographic Variables on the Adoption of Online Banking for Usage of Credit Cards”, Universal Review, Vol. VIII (II), pp.: 251-259, ISSN: 2277-2723. (UGC-CARE)
- Dhawan N. (2018), “Impact of Demographic Characteristics on the usage of NEFT & RTGS”, Conference Proceedings in Management Guru: Journal of Management Research, ISSN: 2319-2429, Vol. VI (3), pp.43-45.
- Dhawan N. (2017), “Online Banking Scenario in India”, Trinity Management Review, Vol. 3, No. 4(4), pp. 4-5.
- Narula N., Arora E., Saxena S. and Malviya V. (2017), “From Management Trainee to Incumbent- Elevation of Aspirations or Dreams Crushing Reality- A Case Study”, Trinity Management Review, Vol. 3, No. 3(4), pp. 10-16
- Dhawan N. And Kaur H. (2015). “An Insight into the Scams of India (with special reference to Companies Act, 2013).” Indian Journal of Management Sciences, Vol. V, Issue 1(1), 13-22, ISSN: 2249-0280.
- Dhawan N. and Dharni K. (2014). “Status and Trend of R&D Disclosures: A Study of Selected Organizations in India.” Indian Journal of Finance, Vol. 8 (6), 34-46, ISSN: 0973-8711. (Scopus Indexed)

CONFERENCE PROCEEDINGS

- Gupta S. and Dhawan N. (2024), “Challenges before Women Entrepreneurs”, Conference Proceedings in DONBOSCODELHICON – 24, ISBN: 978-93-340-8248-7, pp. 188-190
- Dhawan N. (2023), “Analysis of Regulatory Framework of Online Banking Frauds in India”, Conference Proceedings in DONBOSCODELHICON – 23, ISBN: 978-93-88996-60-0, pp. 98-104.
- Dhawan N. and Jain A.N. (2020), “Online Education: Perspective of College Students”, Conference Proceedings in TIPSCON 2020, ISBN: 978-81-950136-2-3, link <https://www.journalpressindia.com/website/proceedings.php?cid=30>
- Dhawan N. and Aneja H. (2018), “Online Banking Frauds: A Major Threat to Indian Banking Sector”, Conference proceedings in TIPSCON 2018, ISBN: 978-93-86789-40-2, E-ISBN: 978-93-86789-41-9.

- Wali S. and Dhawan N. (2018), “Emerging Trends in Energy: A Study of Electricity of Electricity Sector & Escerts”, Conference proceedings in TIPSCON 2018, ISBN: 978-93-86789-40-2, E-ISBN: 978-93-86789-41-9.
- Dhawan N. and Aneja H. (2018), ‘Customers Perception towards Online Banking Frauds: A Study of Banks in Ludhiana Region’, Conference Proceeding in Creating the future Innovations, pp. 59-62.
- Dhawan N. (2018), “Impact of Demographic Characteristics on the usage of NEFT & RTGS”, Conference Proceedings in Management Guru: Journal of Management Research, ISSN: 2319-2429, Vol. VI (3), pp.43-45.
- Dhawan N. (2017). “Banking Online Frauds: An Indian Perspective”, Emerging Trends in Management Practices, ISBN: 978-81-933112-6-4.

PAPER PRESENTATIONS

- Presented a paper “Challenges before Women Entrepreneurs” in Ist International Conference on “Youth Empowerment through Skill Acquisition (YETSA)” held at DON BOSCO Institute of Technology, New Delhi on 27th July, 2024 and the paper was published in Conference proceedings.
- Presented a paper “Digital Transformation of Business and Cybersecurity” in Interdisciplinary National Seminar held at Dev Samaj college for Women, Chandigarh on 15th March, 2024.
- Presented a paper “Comparative Analysis of Public Sector & Private Sector Banks w.r.s.t. Online Frauds” in International Conference: MIC-24 “Re-visiting Business, Education & communication with an emphasis on Sustainable Development” held at Maharaja Agrasen Institute of Management Studies, New Delhi on 12th and 13th March, 2024.
- Presented a paper “Analysis of Regulatory framework of Online Banking frauds in India” in 2nd National conference on “Atamnirbhar Bharat: Vision for Excellence through Multidisciplinary Inclusive Growth” held at DON BOSCO Institute of Technology, New Delhi on 20th May, 2023 and paper was published in Conference Proceedings.
- Presented a paper “Online Education: Perspective of College Students” in 10th National Conference on “Society4.0: A Futuristic Perspective on Nature of Work, Jobs and Skills- Post Covid 19” held online on 5th December, 2020.
- Presented a paper “Modern Marketing Strategies” in 9th National Conference on “India at the Crossroad of Development and Role of Management, Commerce, IT, Media & Law” held at Trinity Institute of Professional Studies, New Delhi on 20 April, 2019.
- Presented a paper “Green Banking Initiatives Implemented by Indian Banks: A Comparative Study of Selective Public and Private Sector Banks” in International Conference on “Transformation through Innovations” held at S.C.D. Govt. College, Ludhiana on 16 & 17 March, 2019 and the paper has been selected for publication in Conference proceedings.
- Presented a paper “Online Banking Frauds: A Major Threat to Indian Banking Sector” in 8th National Conference on “People, Planet & Profit (Triple P) in Sustainable Development & Contribution of IT, Media & Management” held at Trinity Institute of Professional Studies, New Delhi on 7 April, 2018 and paper was published in conference proceedings.
- Presented a paper “Emerging Trends in Energy: A Study of Electricity Sector & Escerts” in 8th National Conference on “People, Planet & Profit (Triple P) in Sustainable Development & Contribution of IT, Media & Management” held at Trinity Institute of Professional Studies, New Delhi on 7 April, 2018 and paper was published in Conference proceedings.
- Presented a paper “Customers Perception towards Online Banking frauds: A Study of Banks in Ludhiana Region” in International Conference on “Skills in management and applied sciences”

held at S.C.D. Govt. College, Ludhiana on 10 & 11 March, 2018 and the paper was published in Conference proceedings.

- Presented a paper “Impact of Demographic Characteristics on the Usage of NEFT & RTGS” in International Seminar on “Accounting Education & Research: Issues & Challenges” held at C.K. Thakur A.C.S. College, New Panvel, Mumbai on 24 February, 2018.
- Presented a paper “Banking Online Frauds: Regulatory Framework in India” in International conference- Skills in Management & Applied Sciences-2017 held at S.C.D. Govt. College, Ludhiana on 24 & 25 April, 2017.
- Presented a paper “Advancement of Banking Online Services: Need of Startup India” in 46th ISTE Annual National Convention & National Conference 2017 on 10-12 February, 2017 held at Gulzar Group of Institutes, Ludhiana.
- Presented a paper “Banking Online Frauds: An Indian Perspective” in One Day National Conference on ETMP 2017 on 24 January, 2017 held at Delhi Metropolitan Education, Noida and paper was published in the conference proceedings.
- Presented a paper “Strengthening Indo-Global Relations through Higher Education” in National Seminar on “Higher Education in Modern Context: Problems and Solutions” organized by Akhil Bhartiya Rashtriya Shaikshik Mahasangh on 13 September, 2015 held at SCD Govt. College, Ludhiana.
- Presented a paper “An Insight into the Financial Scams in India (with special reference to Companies Act, 2013)” in National Seminar on “Advancement in Information Technology and Innovations in Management” on 24 February, 2015 held at SCD Govt. College, Ludhiana.

ADDITIONAL COURSES/ EXTRA CURRICULAR ACTIVITIES

- Acted as Student Mentor at the “CII-MAJESTIC SKILL WILL LEAD” a skill development initiative edition III in September 2024 on the topic “India’s Roadmap to US \$ 5 Tn and 10 Tn Economy”.
- Acted as Student Mentor at the “CII-MAJESTIC SKILL WILL LEAD” a skill development initiative edition III in October 2023 on the topic “How Artificial Intelligence Can Help Frontline Managers”.
- Acted as Student Coordinator in the 10-hours session of the program “Financial Education for Young Citizens” conducted by National Institute of Securities Markets (NISM) under the aegis of CSR program of Aditya Birla Capital Foundation on 21st October, 2023.
- Acted as Student Mentor at the “CII-MAJESTIC SKILL WILL LEAD” a skill development initiative edition III in November 2022 on the topic “How Artificial Intelligence Can Help Frontline Managers”.
- Successfully Completed the 8 modules including Community Service of “Life is a Game, Play it” – A holistic Life Management Course conducted under the aegis of Sri Sathya Sai Human Values Programme organized by Sri Sathya Sai Seva Organization, New Delhi on 3rd March, 2019

WEBINAR/CONFERENCE/ONLINE QUIZ/FDP LIST

S.No.	Topic of the Webinar/FDP/Online Quiz	Organized By	Date of the Webinar
1	Shaping Young Minds Programme	Ludhiana Management Association	2012

2	Challenges before Indian Educational System & Solutions & redraft of National Educational Policy Commission	Shiksha Sanskriti Uttan Nyas at Guru Nanak Bhawan, Ludhiana	3 August, 2014
3	Contemporary Issues in Marketing: Opportunities for Indian Inc.	Maharaja Agarsen Institute of Management Studies, Delhi	17 February, 2015
4	Faculty Development Programme on “Research Methodology- Introduction to Multivariate Data Analysis & Time Series Analysis”	PTU, Main Campus, Kapurthala	February 21-22, 2015
5	Safety riding Training	Municipal Corporation, Ludhiana	3 January, 2017
6	Demystifying Analytics 2017” – “An Analytics for All	Chandigarh University	21 February, 2017
7	Faculty Development Programme on “Case Writing”	Apeejay School of Management, New Delhi	16 September, 2017
8	Contemporary management Practices & Research	Apeejay School of Management, New Delhi	2 February, 2018
9	Faculty Development Programme on “Research Methodology and Data Analysis using SPSS and R-Studio”	Trinity Institute of Professional Studies, New Delhi	November 18-23, 2019
10	HR Conclave 2020: Towards Future Ready Workforce	Apeejay School of Management, New Delhi	24 January, 2020
11	7 Day National Workshop on Research Methodology	Pillai College of Arts, Commerce & Science	26 th May, 2020 to 1 st June, 2020
12	An Effective Research Paper Writing Skills	Bhagwan Mahavir College of Commerce & Management Studies	13 April, 2020 to 16 April, 2020
13	Working From Home during covid-19	Achieve Centre for Leadership & Workplace Performance	18 April, 2020
14	Social & Emotional Learning at a distance	edWeb.net	20 April, 2020
15	Online Teaching & Learning Objective	Atma Ram Sanatam Dharama College, DU	27 April, 2020
16	Creating Infrastructure Digital Twin & Digital Construction Technology	Bentley Institute & CADD Centre	29 April, 2020 & 30 April, 2020
17	FDP	Tilak College of Science & Commerce, Vashi & North Strom Academy	3 May, 2020
18	Job Skills to Succeed in a Post Pandemic World	SkyCampus & ICT Academy	4 May, 2020
19	Covid-19 & Macroeconomics Uncertainty: Fiscal & Monetary Response	Dept. of Economics, St. Paul’s College Kalamassery	6 May, 2020
20	Managing Personal Finance during Covid-19	Govt. P. G. College, Obra & Indian Accounting Association	6 May, 2020 & 7 May, 2020
21	Research Methodology: An Overview	Atma Ram Sanatam Dharama College, DU	12 May, 2020

22	Value Investing – Key to Create Long Term Wealth	St. Andrew’s College of Arts, Science & Commerce & LeapUp Edutech Pvt. Ltd.	13 May, 2020
23	Visualising Post-Corona in India with special Reference to Economy, Trade, Commerce & Innovative Technology	Panjab University Constituent College, Nihal Singh Wala, Moga	14 May, 2020
24	Online Quiz on Research Methodology	Hindu college, Moradabad	15 May, 2020
25	Role of Review of Related Literature in the Research	Gajananrao Pandurang Patil College of Arts & Sci(IT) & IQAC & MUCTA	15 May, 2020
26	Financial Education Quiz	Govt. P. G. College, Obra	20, May, 2020
27	Covid-19 Pandemic General Awareness Quiz	S.D.P. College for Women	21 May, 2020
28	E-Quiz on Entrepreneurship	School of Entrepreneurship Skills, BSDU, The Institute of Engineers & Global Foundation for Skill development & Entrepreneurship	May, 2020
29	Cyber Law & Its Implications in India	Trinity College, Jalandhar	23 May, 2020
30	Social Transformation for Development & Education	Foundation for Equity in Development & Education	23 May, 2020 & 24 May, 2020
31	Covid-19: Lessons for Educators	PCMA	25 May, 2020
32	Indian Economy Amidst Covid-19	Apeejay Institute of Mgmt. & engineering Technical Campus, Jalandhar	27 May, 2020
33	Current Issues in Intellectual Property Rights	Trinity College, Jalandhar	30 May, 2020
34	Covid-19 Quiz	SBD Govt. PG College, Sardarshahar	30 May, 2020
35	Digital Marketing’s evolution & Disruption	The European Energy Centre	May, 2020
36	Disruption & the Fintech Revolution	The European Energy Centre	May, 2020
37	E-Quiz on Stress Management	Behavioral Dynamics Lab & Scholl of Mgmt. Sciences, Varanasi	30 May, 2020 to 3 June, 2020
38	Digital Transformation on Indian Education	North Storm Academy	5 June, 2020
39	The Road Ahead: The Future of Indian Business (Impact of Covid-19 on Managerial Decisions)	Bhavdiya Institute of Business Management, Ayodhya	7 June, 2020
40	Thrive through Change	BIAP & M.M.K. College	7 June, 2020
41	Key to Success	SkyCampus & ICT Academy	8 June, 2020
42	Research Project & Report Writing	Swami Premanand Mahavidyalaya, Mukerian	8 June, 2020 & 9 June, 2020
43	Indian Economy in Post Covid-19: Prospects & Challenges	T.H.K. Jain College, Kolkata	9 June, 2020
44	Impact of Covid-19 on Indian Economy	Swami Vivekanand P.G. College	10 June, 2020 & 11 June, 2020
45	Covid-19: A Rise of New Education Practices	Bora Institute of Mgmt. Sciences	12 June, 2020

46	Impact of Covid-19 on Business Environment & Information Technology	Bhavdiya Institute of Business Mgmt & Bhavdiya Educational Institute, Ayodhya	17 June, 2020
47	E-Quiz on Vocal for Local	BSDU & MEPSC	20 June, 2020
48	FDP on Youtube Essentials	BIAP	25 June, 2020
49	Covid-19 & Indian tax System	Swami Shukhdevanand PG College	1 July, 2020
50	Covid Impact on Employment: Up-Skilling & Re-Skilling	IITM	4 July, 2020
51	Covid-19: Challenges & Opportunities in Trade, Commerce & economy	Panjab University Constituent College, Nihal Singh Wala, Moga	8 July, 2020
52	Academics & Career in Post-Covid World	Higher education Forum & BIAP	11 July, 2020
53	Role of a TPO in Enhancing Employability of Students	ICFAI Business School, Gurgaon	29 August, 2020
54	FDP on Outcome Based Education	Trinity Institute of Professional Studies	8 th & 9 th September, 2020
55	Making Education Relevant	International Chamber for Service Industry	1 October, 2020
56	National Education Policy: Challenges in Higher & Technical Education in Punjab	Amritsar College of Engineering & Technology, Amritsar	15 December, 2020
57	FDP on Basic Research Methods & Data Analysis	Delhi Institute of Advance Studies, New Delhi	20 February, 2021 to 26 February, 2021
58	FDP on Advanced Research Methods & Data Analysis	Delhi Institute of Advance Studies, New Delhi	27 February, 2021 to 5 March, 2021
59	FDP on Research Methodology: Tools & Techniques	Research Committee, IQAC, Trinity Institute of Professional Studies, New Delhi	16 March, 2021 to 20 March, 2021
60	Faculty Development Programme on “Data Analytics Using R”	Maharaja Agrasen Institute of Technology, New Delhi	July 23-27, 2021
61	Faculty Development Programme on “Inculcating Universal Human Values in Technical Education”	All India Council for Technical Education (AICTE)	21 February, 2022 to 25 February, 2022.
62	Impact Lecture Series Phase 1	MM Engineering College, Mullana-Ambala, Haryana in association with Institution Innovation Council (IIC)	9 July, 2022
63	International Seminar on “Bringing Everyone Forward for Sustainable and Equitable Development”	International Council for Education, Research and Training (ICERT)	11 February, 2023
64	Online National Webinar on “DOAJ & Best Practices in Scholarly Communication”	Shyam Lal College (Evening), University of Delhi, International School of Business Management, Suresh Gyan Vihar University, Jaipur & Pinaki Technno, India	25 March, 2023
65	National Webinar on “Capitalizing through	Banarsidas Chandiwala Institute of Professional Studies, New Delhi	26 May, 2023

	Negotiations: Strategies to thrive in VUCA World”		
66	International Webinar on “DOAJ & Best Practices in Scholarly Communications”	Lakulish Yoga University and Industrial Business Department, Business Faculty, University of National & World Economy, Sofia	28 July, 2023
67	90 Minutes Virtual Class on “Cultivating Wellness: Unveiling the Essence of Self Care”	CHRD in collaboration with The Mind Masters	25 February, 2024